



BETTA BOOK PUBLISHING

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LEARN HOW TO USE LINKEDIN TO BENEFIT YOUR BUSINESS

Rochester, NY – The Rochester community and local business owners are invited to attend the information session, “How to Use LinkedIn to Benefit Your Business,” being held Thursday, February 5, 2009, 12 p.m. – 2 p.m., at Jay’s Diner, 2612 W. Henrietta Road.

Featured speaker, **Kelly Sabetta**, Founder and President of **Betta Book Publishing, LLC.**, will teach you how to use Websites like LinkedIn, and how they can benefit your small business, maximize your exposure, and bring in potential clients. She will answer questions about social media and how to effectively network with other professionals in various career fields throughout the world.

“LinkedIn has proved to be very beneficial for the growth of my business,” Sabetta said. “It’s helped me connect with new clients, business partners, and other professionals who have offered feedback and guidance.”

Sabetta is also a Public Relations Consultant to businesses in Rochester, the Publicity Chair of the Greater Rochester Chapter of the National Association of Women Business Owners, and a member of the Rochester Young Professionals.

Please join us for this inspiring information session that will teach you how to use social media to help jump-start your career. It will be held Thursday, February 5, 2009, 12 p.m. – 2 p.m., at Jay’s Diner, 2612 W. Henrietta Road. **The event cost is \$25. Separate checks are available for lunch. Registration is required.** For more information and to register, please call 585-576-5297.

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