



BETTA
BOOK PUBLISHING

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BETTA BOOK PUBLISHING OPENS DOORS FOR BUSINESS

Rochester, NY – A new local book publishing company, **Betta Book Publishing**, has officially opened its doors for business. Established in March of this year, Betta Book Publishing is now up-and-running and ready to accept manuscripts from local and national authors.

Formed by Founder and President **Kelly Sabetta**, Betta Book Publishing specializes in helping authors achieve their dream of publishing. Their ideal authors are those who are considering self-publishing, those who are first-time authors, and/or those who have experienced rejection from other publishers.

“Betta Book Publishing breaks the mold of traditional publishers and other print-on-demand publishers, in that we offer more options, personalized services, and higher royalties,” said Sabetta. “We open our doors to a variety of writers and welcome them to explore what we have to offer.”

Betta Book Publishing offers personalized and customized services, allowing authors to create their own publishing package suitable to their needs. They offer higher royalties so authors can make a living doing what they love to do, which is writing, and they are open to accepting a wide range of manuscripts including fiction, non-fiction, and poetry.

To learn more about Betta Book Publishing, please contact Kelly Sabetta via telephone, 585-576-5297, via email, publisher@bettabookpublishing.com, or by visiting www.bettabookpublishing.com.

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