



BETTA BOOK PUBLISHING

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NEW BOOK PUBLISHING COMPANY OPENS IN ROCHESTER

Rochester, NY – Earlier this year, a new Rochester-based book publishing company was created, called Betta Book Publishing, LLC. Betta Book Publishing takes a different approach to the publishing community and offers authors more opportunities than traditional publishers.

Formed by Founder and President **Kelly Sabetta**, Betta Book Publishing specializes in helping authors achieve their dream of publishing. Unlike traditional publishing companies, Betta Book Publishing offers personalized services, author support, more options to choose from, and higher royalties. Betta Book Publishing also accepts a wide range of manuscripts of fiction, non-fiction, and poetry.

“Rochester is the home to many talented writers who may have experienced the frustrations of approaching traditional publishers across the country,” said Sabetta. “It is my goal to offer these authors another opportunity to have their work published, and to have it published by a local publishing company, which they couldn’t do before.”

The company is two-fold, offering book publishing services to authors, and offering public relations services to local businesses. Sabetta also serves as a Public Relations Consultant to many businesses in Rochester.

Betta Book Publishing is located in Greece. The up-and-coming company will open its publishing doors to the public in the beginning of 2009.

For more information, please contact Kelly Sabetta, 585-576-5297, bettabookpublishing@yahoo.com, or by visiting www.bettabookpublishing.com.

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